

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012	Invoice #	204940-1
Product	STABENOW FOR SENATE 2012	Invoice Date	10/21/12
Estimate Number	11848	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	WOOD	Order #	204940
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					10/15/12 to 10/21/12	1x	--- 1---				
	WOOD			Th	10/18/12	:30	5:30 AM	DST1206H	\$150.00		1
2	WOOD	6am Daybreak	6-7a		to						
					10/15/12 to 10/21/12	2x	-- 1- 1--				
	WOOD			W	10/17/12	:30	6:19 AM	DST1205H	\$400.00		1
	WOOD			F	10/19/12	:30	6:21 AM	DST1204H	\$400.00		2
3	WOOD	Daybreak Sat@7am	658-8a		to						
					10/15/12 to 10/21/12	1x	----- 1-				
	WOOD			Sa	10/20/12	:30	7:55 AM	DST1205H	\$275.00		1
4	WOOD	Daybreak Sun @7am	658-8a		to						
					10/15/12 to 10/21/12	1x	----- 1				
	WOOD			Su	10/21/12	:30	7:08 AM	DST1204H	\$250.00		1
5	WOOD	Days of Our Lives	1-2p		to						
					10/15/12 to 10/21/12	1x	1-----				
	WOOD			M	10/15/12	:30	1:59 PM	DST1204H	\$200.00		1
6	WOOD	Rachael Ray	2-3p		to						
					10/15/12 to 10/21/12	1x	--- 1---				
	WOOD			Th	10/18/12	:30	2:44 PM	DST1205H	\$125.00		1
7	WOOD	Ellen	4-5p		to						
					10/15/12 to 10/21/12	1x	- 1-----				
	WOOD			Tu	10/16/12	:30	4:29 PM	DST1204H	\$400.00		1
8	WOOD	M-F News 8 @5p	5-530p		to						
					10/15/12 to 10/21/12	1x	---- 1--				
	WOOD			F	10/19/12	:30	5:22 PM	DST1206H	\$675.00		1
9	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/15/12 to 10/21/12	2x	1- 1----				
	WOOD			M	10/15/12	:30	11:30 PM	DST1202H	\$900.00		1
	WOOD			W	10/17/12	:30	11:13 PM	DST1204H	\$900.00		2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WOOD	M-F News 8 @ 11	11-1135p		to						
10	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/15/12 to 10/21/12	1x	- 1 - - - -				
	WOOD			Tu	10/16/12	:30	12:32 AM	DST1203H	\$300.00		1

Aired Spots **12**

<u>Gross Total</u>	\$4,975.00	
<u>Agency Commission</u>	\$746.25	
<u>Net Amount Due</u>	\$4,228.75	<u>Payment Terms 30 Days</u>

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